

Monochronicle Artist Profile

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OVERVIEW

Aicha El Beloui

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MULTIMEDIA

MURAL

Biography

Born in Casablanca, Aïcha El Beloui is a trained architect working as an illustrator, creative director, and graphic designer. Responding to a need to express the invisible urban experience, Aïcha uses research, interviews, drawing, and animation to represent the unwritten narratives present in urban human habitat through its habitants; works produced are displayed in public space.

I am motivated to understand and express the unexpressed; the daily struggle of those not heard, the unwritten narratives. Socio-political environment, historical narratives, and/or media manipulation strongly influence and affect perception and judgment; the use of allegory across a number of mediums invites the viewer to experience alternate perspectives and form a more complete narrative.

Social Profiles

Instagram <https://www.instagram.com/aichaebeloui/>

Gallery



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