

Monochronicle Artist Profile

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OVERVIEW

Mirror Vision

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MULTIMEDIA

SCULPTURE

TEMPORARY INTERVENTION / POP-UP

Biography

Jay Rosen aka Mirror Vision explores the possibilities of perception and visual phenomena, by harnessing the immaterial, transient nature of light. Mirror Vision's mission is to heighten our awareness to the natural world by causing us to experientially stare directly into the invisible operations of optics at work. Jay's artistic medium has gradually evolved from traditional painting and collage to light installation art and wearable glass fashion sculptures. Jay is now focused on bridging the gap between his optical phenomenal sensory experiments with the digital metaverse - exploring use of holograms, machine learning and Augmented/Virtual Reality technologies to bring impossible designs to life.

In 2010, The City of Ocala commissioned Jay to design and paint an equestrian public statue as part of "Horse Fever" art program. "Iris" is a life-size fiberglass horse, painted with acrylic in Jay's post-impressionistic style with bright colorful brushstrokes to depict the fiery rhythm inspired by the charged potential energy surging throughout the racehorse. After independently studying abroad in Europe during Summer 2012, Jay was inspired by European artists' use of mirrors and reflective objects to create infinity and surreal experiences in Light Art Installations

Since 2012, Jay has been working on the experimental art project "Mirror Visionwear". These are glass fashion, ocular apparatus that give the wearer a kaleidoscopic perspective, playing with infinity, opacity, and light. They were originally created as satire to the AR/VR movement of 2012, being the low-tech, sharp, bulky, cutting-edge prototype. In 2013, Jay graduated with a BFA for Drawing and continued his education at Santa Fe College for an AS degree in Computer Science.

In 2014, Jay Rosen was short-listed as a finalist in designing an outdoor sculpture for University of Florida. The proposed design of a 16 x 16 x 16 ft array of suspended mirrored stainless-steel diamonds was rejected due to suspicious concerns of being too reflective and causing a fire during heat waves. Since then, Jay has explored alternative ways of creating these floating mirrored diamond structures as interior installation art, augmented reality experiences, as well as NFT format in the metaverse - which was recently displayed at the convention center during 2021 Art Basel Miami week.

The Mirror Visionwear glass sculptures have toured across America and Canada appearing in about 150 shows in collaboration with the synth-pop band TIME in 4 tours from 2017-2018. Additionally, Jay built a collapsible 12 ft mirrored geodesic dome for the band perform under, being a marvelous sight when combined with club lighting and lasers. Mirror Visionwear appeared in short films "SightSeers" (2016) by Noah Avidan, and "Loading Circle" (2018) by Molly O'Brien. In 2020, the R&B musician Lovari briefly featured a Mirror Visionwear in his music video "Automatic", which would go on to be broadcasted on MTV and win Best Music Video category at Catskill Film Festival 2020.

Mirror Vision NFT Gallery is a 5-story glass building in the metaverse established in October 2021 in Decentraland (70, 29) near the center of Crypto Silicone Valley. In November 2021, Jay was commissioned to design 2 NFT galleries for DCentral Miami NFT Conference, which would end up becoming the blueprint floorplans for the largest NFT gallery of the year during 2021 Art Basel Miami Week. At this event, Mirror Vision was

interviewed by Bloomberg, Vice, and various other news outlets – sharing his thoughts about NFTs being great powerful tool for individual artists to own and monetize their digital creations in this new Web 3.0 economy.

As of 2022, Jay Rosen is a Metaverse Architect at Mirror Vision Labs, working in partnership with Hollywood-based videogame company Interplay and HBO Director K-Michel Parandi, envisioning a brand-new interactive experience for Ethereum network.

Social Profiles

Facebook

<https://www.facebook.com/rosen.jay>

Instagram

<https://www.instagram.com/jayrosen.design/>

Gallery



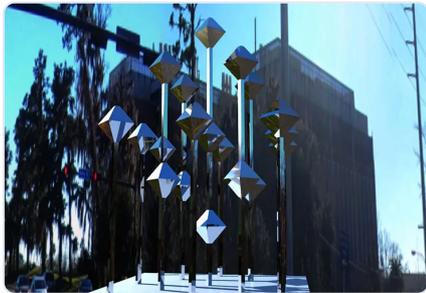
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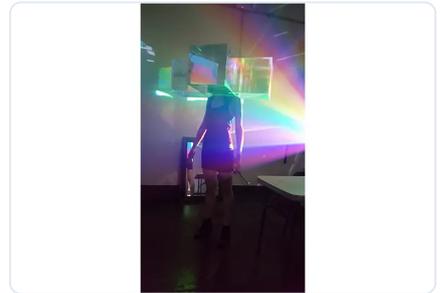
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