

# Monochrome Artist Profile

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## OVERVIEW

# PSEUDOMERO

pseudomero

**Davie, Florida, United States**

**Website**

<https://www.about.me/pseudomero>

**MURAL**

## Biography

PSEUDOMERO (b. Joel Romero-Martínez. San Juan, PR 1981)

Puerto Rican artist, located in South Florida, specializing in drawing, wood printing, painting, graffiti, mural, and mixed media. Through his work, Pseudomero explores an aesthetic of conceptual reformulation of everyday life from the personal to a universal level. His work begins with a thoughtful and consistent scrutiny of the social iconographic imaginary articulated in advertising, fashion, art, music, politics, news, and contemporary prints. Based mainly on the relationship between text and image, he elucidates and enters into the repeated exploration of the intensified literary image after the playful alternation of shapes, textures, colors, and values intrinsic to urban aesthetics.

Graduated in 2010 from the Master's Program in Museology of the Caribbean University and in 2006 from the Bachelor of Fine Arts, concentration in Drawing, from the University of Puerto Rico, Río Piedras Campus, the vibrant artistic training of Pseudomero since his years at the Central School of Visual Arts in Santurce, has oscillated between intellectual cultivation and technical exercise. Likewise, the improvement of an alternative work style between the individual and the collaborative workshop, the work in small and large formats whose vessels satisfy the public and private sectors. The multidisciplinary bias of his work legitimizes the commitment to the art scene after uninterrupted participation in selected artistic events such as: auctions, collective and individual exhibitions, live art performances, and active private collections.

Pseudomero, a contemporary artist whose work expresses a career path and philosophy based on the trans-modern temper of self-management, business resilience, and entrepreneurship was part of the Artistic Residencies of the Municipality of Bayamón for four years. Has worked as a professor of the BA in Design at the Inter-American University of Puerto Rico, Metropolitan Campus and of the BA in Painting at the School of Plastic Arts and Design of Puerto Rico and is a candidate for the degree of Doctor in History of Puerto Rico at the Center for Advanced Studies of Puerto Rico and the Caribbean.

## Social Profiles

**Facebook**

<https://www.facebook.com/psevdomero>

**Instagram**

<https://www.instagram.com/pseudomero/>

## Gallery

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