

Monochronicle Artist Profile

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OVERVIEW

Visualpower

visualpower

Budapest, Budapest, Hungary

Website <https://www.visualpower.hu>

TEMPORARY INTERVENTION / POP-UP

Biography

The Budapest based VisualPower Kft. est'd in 1999 led by its Managing Director and owner László Riegler is the sole owner company of the LedBlade brand and has been active for more than 25 years with the purpose driven to present unique visual technical solutions to the rental market.

During this time, VisualPower had introduced the creative use of led walls and projection mapping systems first and foremost to the Hungarian event industry and became a household name for TV-shows, festivals and major domestic events. We're proud to note that Visualpower organized and hosted the world's first mapping contest under the name 'PaintUp!' in Budapest in 2010 and two consecutive years that followed.

In the meantime, our activity continuously expanded into several successful international projects and collaborations realised beyond our borders from United Arab Emirates to Las Vegas, USA, from Shanghai, China to several European countries. When the COVID-pandemic changed life and business for everyone, we repositioned ourselves in search for new ways and opportunities that brought us to designing, building and operating unique, tailor-made, pixel driven interactive led installations dedicated to both Light and Music Festivals as well as special occasions.

Although we have come a long way in the process, we're still newcomers. We have a thousand ideas and even more commitment towards led light installations. The slogan of our „LedBlade” ledbar brand could not be more fitting in these terms as those led installations are and always will be „Much more than a ledstripe”.

Social Profiles

Facebook

<https://www.facebook.com/visualpowerkft/>

Instagram

<https://www.instagram.com/ledblade/>

Gallery

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