

Monochronicle Artist Profile

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OVERVIEW

Vitale Brothers

Gulfport, Pinellas, Florida, United States

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MURAL

Biography

The Vitale Bros. are prolific muralists based in St. Petersburg, FL. Since 1992, they've painted walls throughout Tampa Bay and have had a major hand in St. Petersburg becoming a world-class arts destination.

Following in the artistic tradition of their grandparents, Johnny and Paul Vitale turned their creative talents into a family business in Tampa Bay in 1992. By their own hustle, they got jobs hand lettering signs, painting storefront windows and eventually, after approaching a restaurant owner with a sketch on a paper napkin, their first mural. Soon after, youngest brother Joey joined the crew and they were painting murals and billboards for businesses throughout the bay area.

A dabble with commercial design work gave them their first warehouse space that became their studio and the site of legendary group art, music and fashion shows in the late '90s and early 2000s. Their mission was to give exposure to other local artists while at the same time learning and being inspired from them. These shows fostered St. Petersburg's emerging art scene and were the Vitale Bros. own street art version of a marketing machine as a family brand.

Today, Johnny and Paul work with Jason Kekillas & Bruce Statton under the Vitale Bros. moniker. The crew has created campaigns for the Tampa Bay Rays and L'oreal's SalonCentric national locations. They've executed murals for the Tampa Bay Buccaneers, many local businesses and private residences. Commercial exterior painting, fine art reproductions and interior faux finishing are also part of their skill set. Recently they opened a new retail street art shop called Overspray in the warehouse arts district I downtown St.Petersburg.

Social Profiles

Facebook

<https://www.facebook.com/vitalebrostheartists>

Instagram

<https://www.instagram.com/vitalebros/#>

Gallery



Vitale Brothers



Vitale Brothers



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