

# Monochronicle Artist Profile

Generated on March 10, 2026, 8:24 PM | <https://monochronicle.com/artist/xo-immersive/report.pdf>

## OVERVIEW

# XO Immersive

Clarksville, Tennessee, United States

**Website** <https://xoimmersive.com/>

**Email** robin@xoimmersive.com

**Phone** 9198899446

MULTIMEDIA

TEMPORARY INTERVENTION / POP-UP

VINYL / WRAPS / PRINTED GRAPHICS

## Biography

XO Immersive is an interactive art and design Studio founded by nationally recognized New Media artist, Robin Vuchnich, in 2016. Specializing in 3D projection mapping, Immersive Art installations, and Interactive light art, XO Immersive partners with cities, cultural institutions, brands, event organizers, and other new media artists and technologists, to craft unique experiences for public art activations, museum exhibitions, corporate events, experiential marketing programs, celebrations, private events, performances, and festivals.

We are a small and passionate team based in North Carolina but are available for projects anywhere in the world. Our mission is to create experiences that spark wonder, joy, and engagement by transforming spaces, places, objects, and people with the incredible reality bending power of light, Visual art and technology.

ROBIN VUCHNICH is a new media artist, adjunct lecturer at the North Carolina State University College of Design, and founder of the interactive art studio XO Immersive. Vuchnich's large-scale projection work has been commissioned for light-based public art initiatives across the country, appearing serendipitously in national parks, on buildings in city centers, and in unexpected urban spaces. Her immersive installations have been featured at the Harvard Museum of Natural History, North Carolina Museum of Art, Illuminate Festival, Cary GLOW, Lumenaura Fest, GreenHill Center for North Carolina Art, North Carolina Museum of History, and the Gregg Museum of Art & Design.

Her work leverages technology and art to engage with public science, social change, community, and the natural world. Involving projection mapped light, spatial augmented reality, generative art, and animation at monumental scale, these works have made a canvas of nine story buildings, museums walls, and the shoreline of the NC coast, She creates light-based immersive environments that often merge scientific data with artwork inspired by the natural world, using visual storytelling and interaction to foster shared understanding and a quiet awe of nature and what it has to tell us.

## Social Profiles

**Instagram**

[https://www.instagram.com/xo\\_immersive\\_robin\\_vuchnich/?hl=en](https://www.instagram.com/xo_immersive_robin_vuchnich/?hl=en)

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# Gallery



XO Immersive



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