



# CALL FOR ARTISTS

## City of Williston Downtown Revitalization: Downtown Mural and Local Business Signage

### PORTFOLIO AND ARTIST BIO SUBMISSION DEADLINE: SEPTEMBER 2, 2022

The City of Williston seeks to commission an artist to create a welcoming mural downtown and hand-painted signage for downtown businesses. More information about the project can be found below.

### PROJECT INFORMATION

Walker Architects and the City of Williston are revitalizing the downtown area. The project includes a refreshing of the façades of single-story storefronts from E. Noble Avenue to NE 1st Avenue along N. Main Street. The historic passageway (the “arcade”) in the heart of this building will be restored and re-opened to the public, and will bridge foot traffic from Main Street businesses to the new pocket park in the footprint of the old Coca Cola Bottling plant. The project is currently under construction, and the current timeline projects completion in November.

### MURAL

This mural, commemorating the City of Williston, will be located in the newly-restored arcade. Running the length of this covered exterior passage, the mural will be 88' long and 10' high. It will serve as a celebration of Williston's history, natural context, and welcoming spirit.



Historic Image of Coca-Cola Bottling Plant façade, to be saved as part of the new park.



Historic Image of Main Street Façade, with View into Arcade



Artist's Concept for the Arcade

### PAINTED SIGNAGE

The Artist will create seven (7) hand-painted signs to be mounted to the Main Street façade. In the tradition of classic Main Street, each sign should have a distinct character.

The Artist will also incorporate painted lettering directly onto the brick façade of the historic Coca Cola Bottling plant building, defining the location of the new “pocket park” located in the building’s old footprint.

### HOW TO SUBMIT

Artists can submit their portfolio and artist biography to Amanda Rutherford, Architectural Designer at Walker Architects, and the City of Williston City Planner.

[arutherford@walker-arch.com](mailto:arutherford@walker-arch.com)

[city.planner@willistonfl.org](mailto:city.planner@willistonfl.org)



The City of Williston CRA will determine finalists, who will be asked to provide a sketch of their proposed mural in the Arcade. The winning artist will be selected at an upcoming CRA meeting.