

Letter of interest is for Boynton Beach Art Advisory Board and Monochronicle, for the Garage Screen Mural Design, in Downtown Boynton Beach, Florida, presented by lead artist Daniel “R5” Barojas.

The Garage Screen Mural Design is an amazing opportunity to share the creative vision of Daniel “R5” Barojas. For many years Daniel has created public art and murals for people in the community to enjoy, these projects have ranged in all scales and dimensions as well as budgets and artistic complexity, working with various city, state, gallery, and commercial clients.

The permanent metal design installation around the corner of the building allows for a unique opportunity to create an engaging and impactful piece of public art. This opportunity also allows for the implementation of historical and educational subjects that can inspire and educate children and the public about Boynton Beach. The educational elements can include various land and marine life as well as plant life found in the areas of Florida where Boynton Beach is located, these can be distributed in various locations within the artwork allowing for an interactive exploration looking for the “easter eggs” within the panel artworks.

This preliminary concept is based on the history and nature found in coastal Boynton Beach Florida area, presented by lead artist Daniel “R5” Barojas. This initial concept will feature a design created in the 20th-century postcard style.

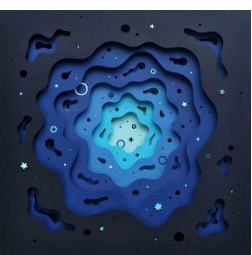
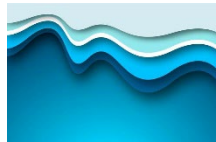
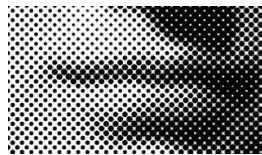
This concept will feature CNC precision cut metal panels that will have nature and historical scenes that will be digitally rendered using a halftone pattern to achieve various tones of light and dark mixed with bold lines to create recognizable images. Furthermore, multiple different metal panels will be placed on top of each other, each with different colors to further create an effect of depth to each wall/panel section.

The halftone pattern will be used in conjunction with see-through elements that will build upon each other creating layers and multiple opportunities both rust and color creating an engaging open-air wall/panel. Each different metal layer will be offset from the layer under by a minimal amount of 1- inches per panel and secured with brackets that are rigid and stabilized creating an unmovable installation. A minimum range of colors will be chosen and used to create an impactful color palette that maximizes the visibility of the “Welcome to Boynton Beach” message. All panels will maintain an open-air construction allowing for wind to flow through the exterior façade and various walls/panels. Each section of the multiple walls/panels will be either powder coated colors on the CNC metal panels, or a treated rust that stands up to the elements for a vintage feel, therefore ensuring durability and ease of maintenance/upkeep.

There will be vintage inspired “Welcome to Boynton Beach” typography will have a smaller “Welcome to” typography on the upper left-hand side and the most visible element will be the “Boynton Beach” typography. The “Boynton Beach” typography will be stacked with Boynton on top and Beach on the bottom, the typography will be designed with a downward curve to maximize the coverage on the main façade with the typography, there will be some areas of the typography that will curve around the building. The “Boynton Beach” typography will have an outline/stroke that will be in a bold color and off-set and separated on a separate layer/level of metal from the “fill” or inside of each letter, the inside of each letter will feature a halftone rendering of a historical moment/scene from Boynton Beach and Florida.

The inside of each letter will be processed to create a rust or brown texture, which will then be sealed for durability and permanence, the use of rust is to create a vintage or weathered look/feel to the inside of the letters. This approach is to evoke a feeling of old Sepia-Tone photographs.

Every instance to incorporate an educational element will be implemented, this will create an engaging occasion to use the various locations of the Garage Screen Mural Design as an educational opportunity.



The surrounding areas around the typography will be nestled within an artistic frame around the entire perimeter of the façade to create a framed postcard and layout. The inside of the surrounding areas will feature multi-layer/level designs featuring Florida nature. The nature will feature various These areas will be in color and will create a vivid background to contrast from the vintage letter fills and the bright/bold outline of the typography, creating a readily readable and identifiable artwork to admire form close and afar.