

STATEMENT OF INTENT

To: Affiliated Development and Boynton Arts

We are “Yanoe x Zoueh”, a collaborative duo with a passion to bring to life large-scale timeless mural installations to engage communities and bring a sense of belonging and ownership to the people who visit and work at the places we have the opportunity to create in. We would be honored to collaborate with Affiliated Development and Boynton Arts to create a compelling design for the waterjet cut aluminum mural at the “The Pierce”. We have worked as a team on several projects over the years and have found an artistic balance within the roles we each play. Working together on a project like this allows for a perfect combination of balance and cohesiveness of our styles that allows us to provide a unique welcome message reflective of 20th-century tourist postcard style for residents, visitors and the overall community of Boynton Beach. We plan to create a cohesive art installation that enhances the city’s cultural and artistic identity.

We recognize the service of Boynton’s Cultural District and its mission for this piece of public art to combine a spirited and welcoming perspective for the community while being the face of the Brightline Commuter Rail and future train station. We would love to play a role in creating an iconic piece of public art that the community of Boynton Beach can be proud of. Most recently we completed a public art commission with more than 15,000 sq. ft. painted in less than 5 weeks with a budget of \$250,000. This project – *The Majestic* in Tulsa, Oklahoma commissioned by the City of Tulsa/Tulsa Parking Authority and completed in July 2021 – holds the world record for the [largest Augmented Reality mural](#). In the last two years, we have successfully managed and executed over \$3M in public art projects and this is just the start.

One of our favorite murals we have done thus far was *The Journey*, commissioned by Graduate Hotels for the City of Columbus, Ohio. Columbus is home to the second largest population of Somali immigrants in the country, and this mural depicted the immigrant’s journey, integrating Somali and American symbolism of strength, resilience and abundance. It was a mural with a story dear to our hearts. Our drive to spark conversation and embody the community spirit in Columbus allowed us to create a piece that gave back to the community and in turn won a 2020 [CODA Award](#) for *Best in Public Space* in 2019. We see the same kind of powerful mission in this neighborhood in Scottsdale, a story of a proud growing community and human connection.

We’d love to be a part of what you are creating at Boynton Beach’s “The Pierce” and to honor the community by creating a monumental piece of art that will become an inspirational sense of placemaking within the area as a whole.

We look forward to hearing from you regarding possible next steps and potentially working together.

Thank you,
Ryan “Yanoe” Sarfati & Eric “Zoueh” Skotnes

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AWARDS & EXHIBITS:

- 2021 Octagon Museum Exhibit
- 2021 City of Los Angeles Commendation
- 2021 California Legislature Assembly Recognition
- 2020 CODAWORX award for Best in Public Space in 2019
- 2020 CODAWORX Top 100 Award
- 2020 Exhibit Talon Gallery
- 2019 Exhibit Antler Gallery

EDUCATION:

Los Angeles Valley College
1999 - 2001 Graphic Design

Houston HCC (Texas)
2001 - 2003 Advertising Art

Design by Sign (Belgium)
2003 - 2005 Residency

The Fort Art Space (Australia)
2008 - 2010 Residency

REFERENCES:

Betsy A. Pandora
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PERSONAL SUMMARY

YANOE (Ya-know)

Ryan “Yanoe” Sarfati, is a Belgium American contemporary artist best known for his large-scale murals and evocatively veristic aesthetic. Born in Baton Rouge, Louisiana, Yanoe forged his urban art identity as a graffiti writer, crafting wild-style, interlocking lettering radiating with energy. Yanoe relocated to Los Angeles during the early 1990s and has since become a formidable, prolific force in the mural and installation scene. With site-specific murals in cities ranging from Tulsa, OK to Columbus, OH to Los Angeles, CA, Yanoe creates work that is an important integer of placemaking. Developed over his multi-decade career, Yanoe has a keen understanding of mass and space and is elegantly versed at translating multidimensional modalities, like Brutalist architecture, into dynamic, unidimensional walls. In more recent years, Yanoe has pivoted the intentionality of his practice to fine art, exploring studio painting and commercial partnerships with companies such as: Nike, Urban Decay, Headspace, Google, Apple, Facebook, and Netflix.

EXPERIENCE

ARTIST / MURALIST (Freelance)

Self employed - Los Angeles, CA 2015 - Present (Most recent below)

Using Computers, artistic tools and specialist software to create stunning artwork for large scale murals and other art related projects. Working closely with Mural Agencies, Community leaders and the public globally.

- “Alma” 2022 - Champaign, IL - Large-scale mural for the University of Illinois
- “Together We Bloom” 2022 - Cedar Rapids, IA - Large-scale mural for the City of Cedar Rapids
- “Rise Above” 2021 - Inglewood, CA - Large-scale mural with sculptural installation of acrylic and LED lighting. Managed a budget of \$250k
- “The Majestic” 2021 - Tulsa, OK - Commissioned by Tulsa Parking Authority for the City of Tulsa, approx. 15,000 sq. ft., currently the largest AR mural in the world surpassing our last project. Managed a budget of \$225K (logistics, supplies, subcontractors, etc.); Completed in 5 weeks
- “The Journey” 2019 - Columbus, OH - 11,000 sq. ft. mural project with one of the largest AR experiences in the world. Managed a budget of \$150K (logistics, supplies, subcontractors, etc.); Completed in 5 weeks

STORYBOARD ARTIST / SET PAINTER (IATSE Local 800)

Caviar / Freelance - Hollywood, CA 2010 - Present

- Set Painter / Designer and storyboard artist for the TV and Film industry
- Nominated for a VMA (Set Design Katy Perry’s Bon Appetite music video)
- Worked closely with directors to create a visual story for films, episodic and commercial TV spots with Directors Neal Brennan, Fred Savage, Jonathon Krissel and Jody Hill to name a few
- Worked with producers through tight deadlines and aggressive scheduling
- Using a suite of illustration and visualization tools, to develop a range of graphical and animated outputs. More info here www.ArtByRyanMarc.com

MECHANICAL ENGINEERING

Worley Parsons / Consultant - Houston, TX (2005-2009) Brisbane, Australia (2009-2013), Los Angeles, CA (2013-2017)

- Oversaw and managed large scale projects of over \$1B
- Implemented software which allowed all disciplines (Mechanical, Civil, Structural, Electrical, HVAC, etc) to communicate organically during the design phase of a project
- Plant Design Systems Administrator - Global consultant for Worley Parsons

EXPERIENCE

PUBLIC ART

- "Together We Bloom" Cedar Rapids, IA, 2022 - Designed and painted mural for The City of Cedar Rapids with Ryan YANOE Sarfati (Latex and spray paint)
- "Alma" Champaign, IL, 2022 - Mural designed and painted for the University of Illinois with Ryan YANOE Sarfati (Latex and spray paint)
- "Veiled Woman" Tunisia, 2022 - Mural designed and painted for the City of Tunis (Latex paint)
- "Amplecti Vitam" Miami, FL, 2021 - Designed and painted mural for The Raw Project/Edison High School (Latex and One Shot)
- "Rise Above" Inglewood, CA, 2021 - Mural/Sculpture, Designed and painted for National/Core with Ryan YANOE Sarfati (Latex, spray paint, acrylic sheeting and LED lighting)
- "The Majestic" Tulsa, OK, 2021 - Mural/Augmented Reality, designed and painted for the City of Tulsa with Ryan YANOE Sarfati (Latex and spray paint)
- "Lost Angels" Los Angeles Arts District, CA, 2021 - Designed and painted mural for Arts District Offices with Ryan YANOE Sarfati (Latex and spray paint)
- "Ride into the Light" Palmerston North, NZ, 2020 - Designed and painted mural for the City of Palmerston North (Latex paint)
- "Angel" Miami, FL, 2019 - Designed and painted mural for The Raw Project / Jose De Diego Middle School (Latex paint)
- "Piccolo Sogno" Chicago, IL, 2019 - Designed and painted mural for Piccolo Sogno restaurant (Latex paint)
- "The Journey" Columbus, OH, 2019 - Designed and painted 11,000 sq. ft. mural with Augmented Reality (AR) for the Graduate Hotel with Ryan YANOE Sarfati (Latex and spray paint)
- "The Father" Lima, Peru, 2018 - Designed and painted large scale mural for the City of Miraflores on exterior of Hotel Britania (Latex and spray paint)

TV & FILM

Animal Kingdom 2021 - Mural and Actor
Fast and Furious 9 2019 - Murals and Graffiti
Marvel's Runaways 2018 - Large Scale Mural, Graffiti, and Actor
The Contender 2018 - Mural
Brooklyn Nine Nine 2014-2019 Murals, Graffiti, Design and Paintings
Jane the Virgin 2015-2019 Murals, Graffiti and Illustration
The Contender 2018 - Mural and Designs
Last Man on Earth 2017 - Large Scale Mural and Installation
How to be a Latin Lover 2016 - Large Scale Mural and Graffiti
Murder In The First 2016 - Large Scale Mural
Bad Judge 2015 - Courtroom Murals

EXHIBITIONS

BG Gallery "Blurring the Lines" 2022
Octagon Museum "CODA Awards" 2021
Mirus Gallery, Los Angeles 2021
Mirus Gallery, Denver "Vitality" 2021
Artsy "Amplexus" 2020
Giant Robot Gallery "Ill Squad" 2016
Pasadena Museum(PMCA) "UGLAR" 2010
Nucleus Gallery "Group Show" 2009
Crewest Gallery "Los Angeles River" 2007
ThinkSpace Gallery "Group Show" 2006

EDUCATION

Mentorship with Steve Huston - 2022 - Present
Art Center College of Design 2005-2009 Illustration/Fine Art
LAAFA 2006-2007 Figurative Drawing and Painting

REFERENCES

Terry Crews, Actor/Artist, terrycrews@mac.com
Nia James, Tulsa Authority for Economic Opportunity
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PROFESSIONAL REFERENCES

References for Ryan “Yanoe” Sarfati:

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References for Eric “Zoueh” Skotnes:

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